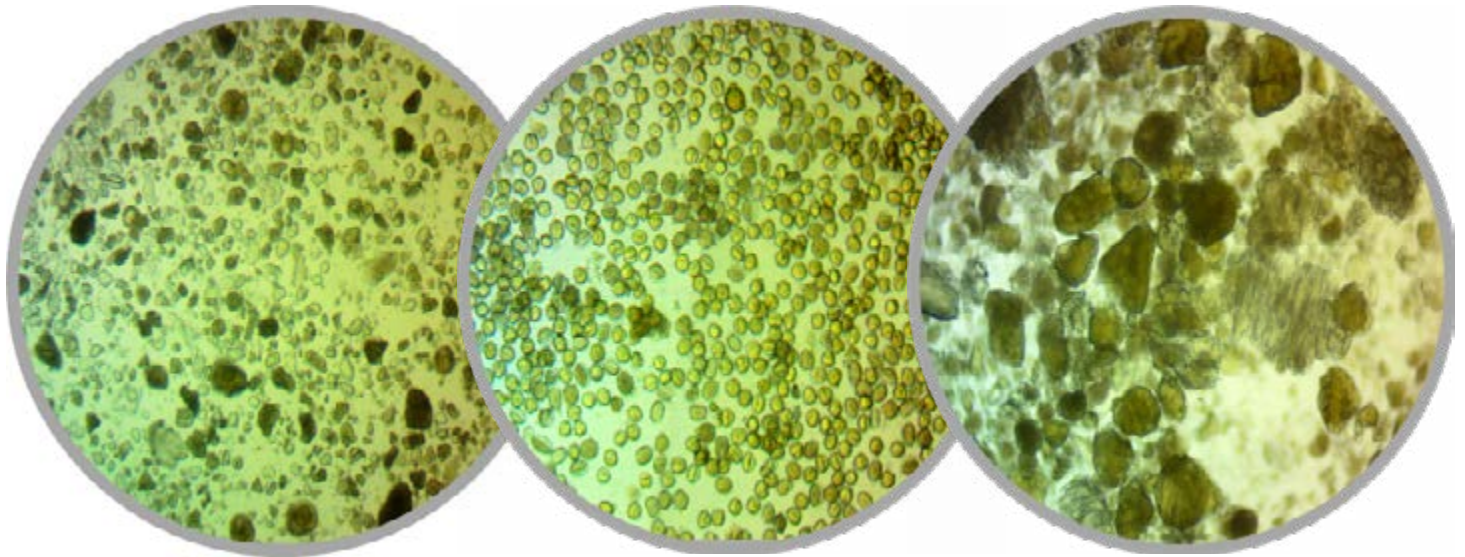


Power Feed™

Particle Size Study



Power Feed™
100x magnification

Pollen
100x magnification

**Market Leading
Pollen Supplement**
100x magnification

The Importance of Pollen and Particle Size

Pollen is always the preferred source of nutrition for bees. However, when natural sources of pollen are low or of poor quality, pollen supplementation can be beneficial to the health and vitality of the hive.

Natural pollen is made up of very fine particles that have a large surface area to volume ratio. This allows bees to easily breakdown and digest the particles to gain access to vital nutrients.

VitaHive Power Feed™ has been carefully formulated to replicate natural pollen particle size. By using a crystalline structure, surface area has been increased even further. This allows bees to ingest and absorb nutrients more readily.

When developing **Power Feed™**, it was important to design a formula where particles did not aggregate to form large clumps. These larger, aggregated particles often seen in competing products reduce the overall surface area and hinder the bee's ability to absorb vital nutrients which can result in inhibited growth and malnourishment.



VITAHIVE™

SCIENCE BASED NUTRITION

View more research online at www.vitahive.co.nz